



HOOC

# HOOC in a nutshell





# WHAT IS HOOC?

## THE COMPANY

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HOOC AG is an international company based in Switzerland, operating in the field of IoT and connectivity. With our remote management solutions, we offer a unique all-round package for the carefree administration of your sites.

## THE PLAYERS

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HOOC is primarily active in the B2B sector. This means that our direct customers include hardware manufacturers, system integrators and IT service providers. They figure as HOOC distributors or resellers, who ultimately sell our gateways and solutions to the end customer.

## THE BUSINESS UNITS

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HOOC operates in the business areas Connect, Control and Collab. Whereas Connect stands for secure remote access as well as for innovative system and site networking, Control represents modern remote maintenance, data visualization and reporting. Last but not least, Collab englobes smart alerting and various services for the digital workspace.

# HOW DOES IT WORK?

## THE FOUNDATION

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The foundation for all HOOC solutions lies in its highly encrypted VPN remote access.

## THE CORE

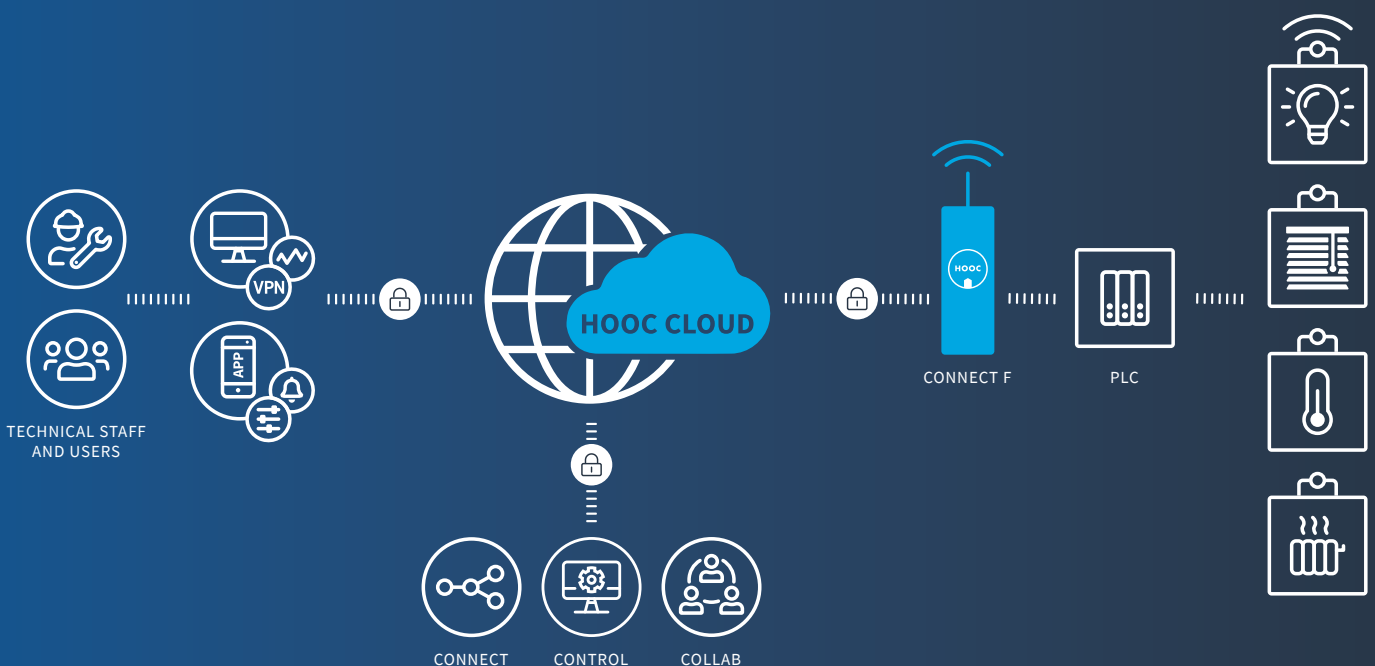
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At the heart of each of our HOOC solutions is the HOOC Cloud. Here the data of the complete system infrastructure will be gathered and can thus be accessed by the users via the encrypted VPN connection.

## THE INSTRUMENTS

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For every HOOC solutions, a HOOC gateway is required. This guarantees the secure data transmission between your sites and the HOOC Cloud.



**In practice** (from left to right): The user (technical manager, operator, end customer, etc.) logs in via app or PC and receives access to the HOOC Cloud via a secure connection. From there, he can then access his PLC, HVAC systems or smart home applications thanks to the HOOC gateway. This high-quality VPN tunnel forms the basis for all other HOOC solutions in the Connect, Control and Collab area.



## WHAT MAKES THE SOLUTION SO UNIQUE?



### SECURE

Unlike conventional solutions, HOOC does not require port forwarding or any fixed IP addresses.



### FAST

Thanks to its plug&play installation, the HOOC VPN is ready for operation in less than 2 minutes.



### SIMPLE

No adaptation to the existing IT infrastructure is required.



### MODULAR & SCALABLE

All solutions can be extended by additional services and are easily scalable according to customers' needs.



### INDIVIDUAL

It is possible to assign specific accesses for certain functions or for a restricted time period. All apps can be branded with a customer specific design.



### HANDY

Systems can be controlled simply via apps.



### TESTED & CERTIFIED

All HOOC solutions are hosted in recognized Swiss data centers and have been tested and certified by independent IT security experts.



## A modern modular system

# THE HOOC SOLUTIONS

### HOOC – One for everything.

HOOC solutions guarantee the highest IT security standards, best user-friendliness, modularity and scalability. Instead of looking for a new solution and service provider for each and every problem, why don't you just stay with HOOC? We've got what you're looking for.



#### ACCES

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A highly performing VPN connection, which comes with a Secure Proxy web service and Smart User Management.



#### ALERT

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A new alarming tool that alerts in case of system failures and thereby saves you time, money and hassle.



#### COLLAB

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A trackable solution for sending documents and pictures, as well as for the communication among professionals.



#### CONTROL

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Best remote control for building services, technical facilities or smart homes.



#### CROSSLINK

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Efficient site-to-site VPN and innovative system networking combined in one solution.



#### CUSTOMIZE

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High-quality tailor-made solutions.



#### DATACOLLECT

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A two-in-one package for optimal data visualization and intelligent reporting.



#### EMBEDDED

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Our software technology; integrated into your hardware.



#### LORA

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A special LoRaWAN solution with the possibility to send small size data packages over long distances.

## MORE INFOS

**For end customers:** Contact one of our distributors  
[www.hooc.ch/en-us/clients](http://www.hooc.ch/en-us/clients)

**For distributors:** Register under  
[www.dist-en.promo.hooc.ch](http://www.dist-en.promo.hooc.ch)

Please find our latest videos, security features and product developments on our social media channels    

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